



ICE CREME

Ammonia Free Powder Lightener - up to 7 levels of lift.

Ice Crème utilises the latest technology in powder lightening, being totally free from ammonia. This new technology is much kinder to the hair producing less swelling, porosity and damage. Ice Crème is suitable for on or off scalp use. Ice Crème comes in Apple White & Fresh Mint Blue. Ice Crème's dust free on scalp formulation easily mixes to a creamy consistency. This makes for easy application & the product does not dry or flake during the lightening process. Ice Crème is recommended to be used with 3%(10vol) or 6%(20vol) developer. Ice Crème achieves levels of lift with these developers that are normally associated with using 9%(30vol) & 12%(40vol) developers with traditional bleaches. For on scalp use, we recommend that only 3%(10vol) is used.

Mixing Instructions

Mix one scoop of powder lightener with 2 scoops of your chosen ASP Crème Developer - 3%(10vol) or 6%(20vol) according to lift required. For best results use ASP Crème Developer.

Application

Do not wash the hair before lightening.

Take fine sections of hair and apply bleach liberally.

On virgin heads apply to middle lengths and ends first, then to roots where the effect of lightening is quicker because of the scalp's natural heat.

On re-growth applications - do not overlap on to previously lightened hair.

Processing Times

ASP Ice Crème is active for up to 60 mins. For very dark hair processing time may take up to 50 minutes.

Light bases may require only a short processing time. Check frequently. Remember: resistant hair will need a longer development time than porous hair. Always check development of Ice Crème during process.

DO NOT Use Heat. When the required lift is achieved rinse thoroughly and gently shampoo the hair.

Highlighting

Do not wash the hair before application.

Use desired method of highlighting, i.e. foil, meches, highlighting cap, etc.

Apply ASP Ice Crème liberally to the hair. Check development time frequently.

Important

DO NOT apply to the scalp if there are any abrasions or signs of irritation.

DO NOT mix the product in a confined space and avoid inhaling the powder.

If the product gets into the eyes wash immediately with cold water. Always use rubber gloves.